



FUNERAL CONSUMERS ALLIANCE OF CALIFORNIA

Spring 2020

Are you interested in finding out what our National FCA and Consumer Federation found out about prices and funeral homes in California this year?

[Click here and learn a lot!](#)

We work to protect you!

This information was provided by Funeral Consumers Alliance (National) funerals.org.

PRESIDENT'S MESSAGE TO FCA AFFILIATES AND FRIENDS

Hello Everyone,

I am honored to be elected to serve as the Board President of the Funeral Consumers Alliance of California. We have a busy year ahead of us and wish to communicate more effectively with the affiliates and public throughout California.

First I wish to greet newly elected Board Members Bev Blum, John Jones and Randy Siefkin to the Board of Directors and thank for their continued great service Hannah Dunton, Sylvia Forsyth and Kathy Ortiz. We are a cohesive team that supports one another and offers assistance when the need arises. Thank you to all of you for your time and energy.

The Board of Directors recently held our strategic planning meeting for the year. Members of the Board will continue their work as teams with affiliate volunteers addressing the consolidation or revival of struggling affiliates throughout the state and work has begun on addressing the sharing of educational materials, training of speakers, development of tool kits and sharing of information for newsletters.

A team is working on communication via email by sharing information for newsletters and encouraging individuals to join the FCA of CA email list to receive the quarterly newsletter. Sign up by clicking on this link:

Another team is meeting to discuss educational offerings that can be developed for affiliates and the distribution of educational materials that affiliates have created to assist their colleagues. All of this work would not be possible without the volunteer work of Board Members and members of affiliates who bring their expertise to the organization.

The FCA of CA is also beginning work on a new project that will rate the funeral home websites throughout all the counties in the state. We will need the support of the affiliates on this ambitious project

with your time and energy. Once we have gathered all the information the results will be posted on the FCA of CA website for all consumers to become better informed.

There is one bit of information I wish to share with you prior to the end of my message. I would encourage all affiliates to utilize the guidelines of citation for the posting/printing of information from other sources. There is detailed information on guidelines with the brochure contained in this newsletter. Please see “Prepay for Funerals in California?”

I look forward to communication with all affiliates this year and can be reached at Phone: 916-904-6577 or 530-367-3018 via Email: cheryllsbestest@gmail.com

Please feel free to contact me with any questions or concerns you may have. The Board Members can also be reached via the FCA State Directory:

<https://www.fca-calif.org/> Go to the Find Your Local Affiliate tab and Click on the Directory link.

Warmest regards,

Cheryll M. Moore, President

“Make New Friends and Keep the Old- One is Silver, the Other Gold”

Like our planet’s magnetic poles that occasionally reverse, I had the great fortune to grow up learning from elders, and now, as an elder, new doors open every day to new knowledge as the young tutor us to talk with anyone else on the planet ‘face to face’, as though we’re in the same room, and wander through the sum of human knowledge.

We used to learn about death and dying from elders. Today there are so many more environmentally friendly and affordable choices being developed by the younger generation, and yet still, today, way too many Californians go deeply into debt by making hasty decisions while grieving. Today there are far more effective and efficient ways for our FCA’s to spread valuable information to these consumers.

To provide Californians greater access to information to make choices and share with their families while still healthy, FCA seeks to expand public and community-based education across California as well as social media. We are exploring more economical options. As a nearly-all-volunteer network, we need many more volunteers from FCA affiliates members statewide, both young and older, to reach unserved populations in our own communities across the state. Skills needed include - but are not limited to - social media, educating/speaking, fundraising, databases, covering phones, and more.

Just retired?

Looking for a satisfying and challenging new adventure, with amazing, dedicated, and beautiful people?

Contact your local FCA affiliate or the State FCA office today –

Phone: 209-427-6086 or email: fcacalif@gmail.com!

This coming year your State FCA has three Task Forces: educators, affiliate newsletter editors, and a traveling re-organization team to assist/strengthen/

rescue in-need affiliates around the state. The latter often requires legal, financial, and communications skills, and yields the satisfaction of building new local capacities, to reach and serve many, many more Californians.

~ Bev Blum, Board Member

TIME IS SHORT- TELL THE FTC TO HELP GRIEVING CONSUMERS!

Article from Funeral Consumers Alliance (National) funerals.org

The Federal Trade Commission wants to hear from Americans—this is your chance to help make a lasting difference for grieving people. The FTC’s “Funeral Rule” may be amended, and we need your help to convince the FTC to update this important consumer regulation.

What’s at stake? Your ability to get accurate funeral pricing information in real time. See, the funeral business is one of the only retail sectors that won’t disclose prices online. Have you ever been to a funeral home website? Try it. Open up another browser window, and visit just one or two funeral home websites. Just the first two in your town to come to mind.

TO READ MORE

**Consumer
Complaint Form**

CLICK HERE:

How you can help FCA-CA

Board Members

We are always looking for Board Members, we meet once a month via phone call. And in person once a year. [Contact us for more info.](#)

Donations

We are always accepting Donations, we now have a link to accept donations on our website [Click here to learn more.](#)

Thank you for your support.

FCA-CA Brochure

Contact Us

Funeral Consumers Alliance of California

PO Box 6788

Eureka, CA 95502

209-427-6086

fcacalif@gmail.com

fca-calif.org



ATTENTION AFFILIATES

All dues and donations go toward helping us support all of you. Including financial support to help get FCA's around California get back on their feet again if they are in need of financial support or any other type of other support provided by the state board. Please email or call us using our [Contact Page](#) on our website to let us know if you have any questions or are in need of this type of support.

Thank you

Please provide ample information about resources that you may use in another publication.

Include the following:

**Author, Publication name, date,
page number and year.**

**Thank you for adhering to the
rule of reproducing others work.**

Has your contact info changed?

Help up to better serve you by keeping your contact information current. You can either emails us at fcacalif@gmail.com or you can go to our [website](#) contact page and contact us through the info there. Thank you.